



SEEFF VINTAGE PHOTOS

FIFTY YEARS IN EXILE

Rare and Unseen Photographs
from Norman Seeff's *Exile on Main St.* Session

May 14 - June 12

Rock Photography Museum

Special Exhibition Space

123 Artsakh Ave. Glendale CA

Exhibition Opening Reception

05 14 2022



ABOUT THE EXILE SESSION

"I art directed the *Exile on Main St.* album package with Jagger and John Van Hamersveld," recalls Seeff. "Mick was very hands-on and the final decision maker. One afternoon, we asked him to hand-write the liner notes, which we pasted on to the layout. We created the album package design right there in that moment."

The shoot was staged at an L.A. studio on a custom-built set designed to achieve Jagger's vision of the group descending the ramp of a ship, "defecting" from the U.K. to France. The Stones famously had to flee England the previous year to avoid a massive tax bill which would have bankrupted them.

"So after working for eight years I discovered at the end that nobody had ever paid my taxes and I owed a fortune," said Jagger in an interview with NME around the time of *Exile's* release. "So then you have to leave the country. So I said fuck it, and left the country." The group relocated to the French Riviera and recorded *Exile on Main St.* in the basement of Keith Richards' rented villa.

Seeff's all-night photoshoot with the Stones, while chaotic - Bill Wyman was a no-show and had to be "played" by one of Seeff's assistants - was a turning point in the photographer's career. Shortly after, Norman left his position as art director at United Artists Records

and opened his own studio where he went on to create iconic images of legendary artists such as Ray Charles, Joni Mitchell, John Belushi, Tina Turner, Steve Martin, Carly Simon and Frank Zappa to name only a few. He continues to work and create from his studio in Los Angeles.

VINTAGE PRINTS

POSTCARD SERIES

16x20
Vintage silver gelatin prints
Signed verso

All \$4500



STONES COLLAGE

16x20
Vintage silver gelatin print
Signed verso
Exhibition only





EXILE CONTACT SHEET

16x20
Vintage silver gelatin print
Signed verso

\$4500



POSTCARD 4-UP

16x20
Vintage silver gelatin print
Signed verso

\$4500



EXILE IN COLOR

16x20
Vintage C-Print
Exhibition only

CONTEMPORARY PRINTS

STONES IN EXILE

Signed, open edition
Archival pigment print

Various sizes available
starting at \$3000



STONES 6-UP

Signed, open edition
Archival pigment print

Various sizes available
starting at \$3000

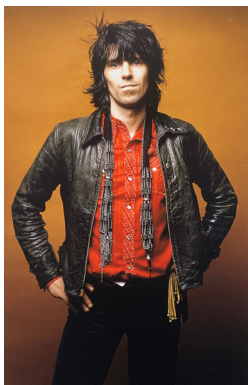




JAGGER COUCH CONTACT

Signed, open edition
Archival pigment print

Various sizes available
starting at \$3000



KEITH IN EXILE COLOR

Signed, limited edition
Archival pigment print
Next print available 16/50

Various sizes available
starting at \$3500



MICK IN EXILE BLACK & WHITE

38x50
Signed, open edition
Archival pigment print

\$2500

MICK & KEITH IN EXILE

Signed, limited edition
Archival pigment print
Next print available 6/50

Various sizes available
starting at \$2500



MICK IN EXILE RED

38x50
Signed, open edition
Archival pigment print

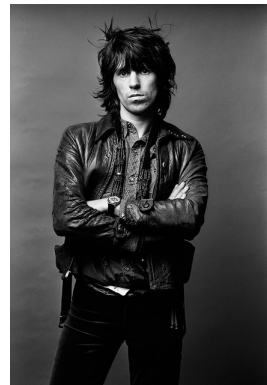
\$2500

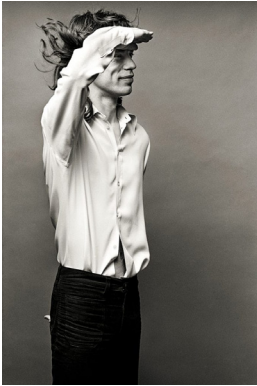


KEITH IN EXILE BLACK & WHITE

Signed, limited edition
Archival pigment print
Next print available 38/50

Price available upon request





MICK SALUTING

44x64
Signed, limited edition
Archival pigment print
Next print available 45/50

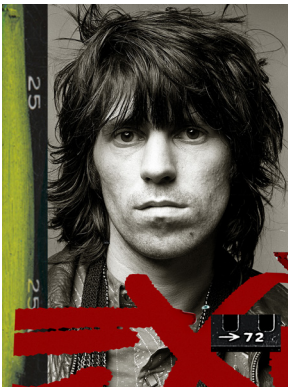
Price available upon request



EXILE TRIPTYCH

Signed, open edition
Archival pigment print

Various sizes available
starting at \$4000



KEITH IN EXILE ART SERIES

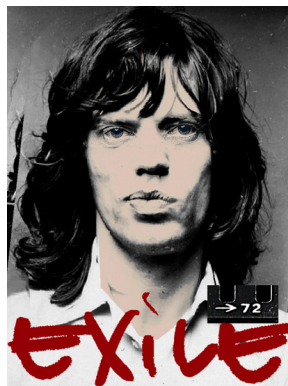
38x50
Signed, open edition
Archival pigment print

\$2500

MICK IN EXILE
ART SERIES

38x50
Signed, open edition
Archival pigment print

\$2500



JAGGER COUCH
NO. 2

Signed, limited edition
Archival pigment print
Next print available 6/50

Various sizes available
starting at \$2500



WHY THE WORLD NEEDS A ROCK PHOTOGRAPHY MUSEUM

When you think of 'The Beatles' what comes into your mind first, a sound or a picture?

The cultural impact of rock and roll is undeniable—aftershocks from the initial quake in the 60s and 70s ripple out to this day, over a half century later. The companion piece to this musical legacy is the photography that both documented and promoted it. It's the visual yang to the sonic yin.

The audio portion of rock and roll is well preserved; the visual, less so. The imagery, from the 60s and 70s in particular, was captured primarily by freelancers. A few were able to become legends in their own right and their work is treated accordingly. The archives of the rest are literally scattered all over the planet in home offices, attics, garages and basements. The youngest of these artists is in their late 60s, the future of their work often in question.

Our vision of the Rock Photography Museum (RPM) is of an institution that will preserve, promote and present the photographic legacy of rock and roll: preserve through the proper storage and archiving of the physical material; promote the work through book and film projects and licensing to third parties; present in the form of regular exhibitions in a permanent, physical space so that the public can enjoy the work in a museum type setting.

*Drew Evans
2019 SXSW Presentation*

NORMAN SEEFF



Seeff VINTAGE
PHOTOS



Gallery